

INTERNET DATING RULES:

1. **The process is different.** The nature of the system makes interaction different than other types of interaction.
2. **Never communicate by email.** Only use email to set-up a meeting. Everyone misinterprets email. Fights break out over typos and dual meanings and jokes that are thought to be serious and hundreds of other out-of-context misunderstandings. Email ruins more relationships than it helps and gets more initial meetings canceled with perfectly nice people because one or the other thought the other meant something they didn't.
3. **Move Fast.** You and the other people you are writing to are meeting more people in a week than you may meet in a year. Each of those people is seeking to "close a deal" soon so odds are that the person you are interested will be taken by one of the first few people they meet.
4. **Get cell phone numbers.** Most people don't look like their picture so get cell phone numbers when you meet or you may not find each other.
5. **Meet Soon.** Most people decide on attraction in the first 3-15 minutes. Don't spend much time on phone calls or emails as you will be heart-broken if the other person decides they are not attracted to you as soon as you meet, making all of the advance communication pointless.
6. **Be prepared for cut-to-the-chase communications.** The efficiency of the information system combined with the volume of rejections before finding someone makes most people get to the point rather quickly. While this increases judgementalism and superficiality it increases productivity for those seeking to get a partner soon and end the review process.
7. **Accept the interview style.** Since you and the other person have no history, the only way to build that context is to ask question-formatted interrogatories in order to create the context. No matter how you do it, it might feel like an interview. Just accept that it is not a job-interview and go with the flow.
8. **Don't pick model-like people if you are not a model-like appearing person.** Try as you, or they, might, to overcome social conditioning; most super-pretty/handsome people have social psychological conditioning to eventually, or immediately, not feel comfortable with people who do not have equal facial symmetry and you will likely be rejected.
9. **There is more sex.** Because of the volume of people and the more immediate communication style, the odds of finding a sexual partner are higher in internet dating so the topic of sex comes up more often.
10. **Don't take anything too seriously.** Try to not let yourself get too into it emotionally until you and a person have decided to be exclusive and shut down your profiles.